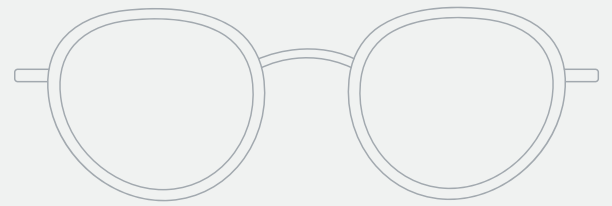


Meg Pier

visual and digital designer



Able to combine strategy and creativity to find beautiful and effective design solutions. Curious, open-minded, and motivated. Excellent communication skills. Well-versed in design software. Highly organized and efficient.

WEBSITE: pierhere.com

MOBILE: 440 · 781 · 0696

EMAIL: meg@pierhere.com

EXPERIENCE

Wilson Dow Group
DIGITAL MEDIA DESIGNER
11/2015–present
Advised on best UX practices for a variety of digital deliverables, including microsites, landing pages, emails, and event apps. Designed, developed, and tested a broad range of digital solutions for external and internal clients. Led efforts to streamline internal processes, e.g. building mockup libraries, revising work order forms, and improving regularly used HTML email and landing page templates. Created digital mockups, logos, theme graphics, and other miscellaneous graphic deliverables for print and screens.

DESIGNATION Labs
UI DESIGNER
6/2015–10/2015
Collaborated with other UX and UI designers on an array of web and mobile design projects. Gained proficiency in a diverse range of design and prototyping softwares. Increased fluency in HTML5, CSS3, and JavaScript.

NIIT-Cognitive Arts
CONTENT DEVELOPER
10/2014–3/2015
Worked with outside clients and subject-matter experts to write training curriculum for large corporations including Shell and Cummins. Gained versatility writing a variety of material on highly technical subject matter.

EDUCATION

BA English/BA Communication Studies
LOYOLA UNIVERSITY CHICAGO
8/2010–4/2014
CGPA: 3.47

TECHNICAL PROFICIENCY

	<i>years of experience:</i>
Illustrator	8
Photoshop	9
Sketch	3
HTML5 & CSS3	7
InVision	4
Axure RP	3
WordPress	7

STRENGTHS

Communication
Critical thinking
Creativity
Teamwork
Organization
Flexibility

INTERESTS

Reading & Writing
Photography
Typography
Urban Planning
Kayaking